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| | <p>Magazines</p>  | <p>Journals</p>  |
| Audience | Designed to appeal to a large group of people; typically found at grocery stores and newsstands for popular reading | Communicates to other experts the results of research in the field of study covered by the journal |
| Language | Articles are written brief, readable and nontechnical language | Written in technical language or in jargon typical in the field of study; assumes some reader knowledge of discipline |
| Author | Articles usually written by journalists or freelance writers; author and credentials not listed | Articles written by experts in the field; name and credentials always listed |
| Look | Slick appearance, usually with lots of color illustrations, advertising coupons, sample fragrances, etc. | Often includes graphs, tables or charts and statistical information referring to specific points in the article; usually has a very plain cover |
| References | References not usually provided | Articles include references: works cited/bibliography |
| Length | Shorter articles, broad overviews of topics in no particular format | Long (20 pages not uncommon), broken into sections |
| Examples | <i>Glamour, Newsweek, Ladies Home Journal, Psychology Today, Sports Illustrated</i> | <i>Child Development, Journal of Applied Psychology, Hispanic American Historical Review, Social Science Quarterly</i> |